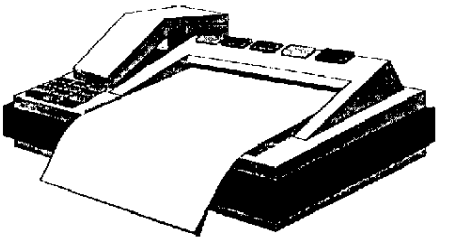
J. CAMPBELL
R. J. REYNOLDS TOBACCO CO.
(716) 634-4179
FAX (716) 634-3145

SENDING A FAX!!



DATE: 6·25·98

TO: L. REDHEAD (FAX #(717) 823-9670

NUMBER OF PAGES (INCLUDING COVER PAGE) 3

COMMENTS: (New format, hopefully more info, less space.

Hi Lynne, Please provide PO Number for the attached promotional product. [redacted]

[redacted] Judy

51844 5149

Source: https://www.industrydocuments.ucsf.edu/docs/zjvp0000

RJ REYNOLDS
TOBACCO COMPANY

6269801

J. CAMPBELL / ROU 1910
PROMOTIONAL COORDINATOR
5900 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

JUNE, 98
SALEM SLIDE BOX B1G1F [redacted]

TO:	RJR ACCOUNT #: #76140[redacted]	CC:	[redacted]CLEAN
	MR. H. BE[redacted]	CC:	[redacted]DHEAD
	KLEIN CANDY		
FAX #:	(717) 823-9870		

[redacted] SA[redacted]L B1G[redacted] (MINIMUM 16 CHARACTERS)

IF YOU REQUIRE TECHNICAL ASSISTANCE RELATIV[redacted]TION / BRAND DESCRIPTIONS ON YOUR WEEKLY TAPE / DISC SUBMISSIONS, CONTACT THE [redacted]EK @ 1-[redacted]

UPC CODE 12300	CASE SIZE	STATE	BRAND	[redacted]	PACKING DISPLAYS	[redacted]
17626	6M	NY	SA[redacted]LIDE BOX	[redacted]	2	120
17626	6M	NY	SA[redacted] SLIDE BX	[redacted]	2	[redacted]

PRODUCT DETAIL

	DESCRIPTION
7/15/98	PRODUCT ARRIVAL DAT[redacted]
7/27/98	RETAIL DISTRIBUTION D[redacted]EEK OF)
PO # 6002	P.O. NUMBER (PRODU[redacted]
$2,457.60	EFT $ AMOUNT
2 (TWO)	RETAIL BILLING PER D[redacted]
100	NO. OF DISPLAYS ON [redacted]
$78.40	PACKING PAYMENT ($4.90 X 16 (6M) PRO[redacted])

DISPLAYS / PREMIUMS DETAIL

	DESCRIPTION
7/15/98	DISPLAYS / PREMIUM ARRIVAL DATE
444595	ITEM NUMBER
[redacted]	P.O. NUMBER (DISPLAYS/PREMIUMS)
[redacted]	SKU CUBE
[redacted]	SKU WT (W/OUT PRODUCT)
[redacted]	NO. RETAIL OFFERS PER DISPLAY
[redacted]	NUMBER OF EXTRA DISPLAYS

PROMOTION DESCRIPTION:
SEE ENCLOSED 'WHOLESALER PACKING INST[redacted] UTILIZE PRE-A[redacted]AY. BECAUSE THIS PRODUCT IS PRE-SLEEVED, IT IS NOT NECESSARY TO 'LOAD' [redacted] RETAILERS WILL [redacted] SET-UP AT STORE LEVEL.
(A 'RETAILER PROMOTIONAL PACKING EXPLA[redacted] INCLUDED [redacted]).
SHIP NUMBER OF DISPLAYS TO EACH RETAIL A[redacted] AS INDICATED ON THE ATTACHED CUSTOMER LIST.

DISPLAY LOAD:
2 CARTONS EACH STYLE: SALEM SLIDE BOX / SALEM LIGHT SLIDE BOX

PARTNERS PROGRAM REQUIREMENTS:
- DISPLAYS MUST BE SHIPPED TO RETAIL THE WEEK OF [redacted]ADATE
- PACK / DELIVER EACH PROMOTION TO AT LEAST [redacted] OF ACCOUNTS ON ATTACHED CUSTOMER LIST WITHIN 3 WEEKS.
- PROMOTION AND BRAND DESCRIPTIONS MUST BE PROPERLY REPORTED ON TAPE / DISC SUBMISSIONS.
- RETURN THE ATTACHED CUSTOMER LIST WITH [redacted] RETAIL REFUSALS WITHIN 4 WEEKS [redacted] RETAIL DELIVERY DATE.

SALSLIDE.DOC

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